



## Position Opening

# SOCIAL MEDIA INTERN

**Salary:** \$15 / hour

**Status:** Part-Time, Remote

**Reports to:** Communications Coordinator

**Location:** Georgia

**Application Deadline:** Friday, March 17th, 2023

## Description

Georgia Conservation Voters' mission is to advocate for public policies that advance a more just and sustainable future, campaign for candidates who will make climate and environmental justice a priority, and hold elected officials accountable for their actions and votes. The Georgia Conservation Voters Education Fund (GCVEF) mobilizes Georgians to advance climate and environmental justice through voting, advocacy, and other forms of civic engagement.

GCV seeks a Social Media Intern to assist the Communications Team with executing our social media plans on a regular basis. The intern will be expected to work 10-15 hours per week and be available at least 3-4 days per week (Monday - Friday). The Intern will assist the Communications Coordinator with increasing engagement across social media platforms and exploring new ideas, campaigns, and trends to showcase the work of Georgia Conservation Voters' employees. This internship will begin with onboarding in April and run through the Summer, with a possibility of extending through the Fall Semester.

## Responsibilities

- Increase GCV's engagement with other accounts on social media by liking, commenting, sharing, and retweeting relevant content from similar organizations and partners on Facebook, Instagram, and Twitter.
- Create original content for social media platforms in coordination with the Communications team, such as graphics on Canva, captions for Quote Tweets, videos for TikTok and Instagram Reels, and Stories on Instagram.

- Meet with the Communications Coordinator weekly to discuss planning and responsibilities.
- Other responsibilities as assigned.

## Qualifications

- Experience: Familiarity with running a strong social media presence on multiple platforms (Facebook, Instagram, Twitter, YouTube, TikTok) and cultural awareness of popular media, memes, music, and trends. Preferred - experience creating organic social media collateral on Canva or other similar platforms; Past participation in issue organizing campaigns with communities of color and community organizations fighting against injustice; strong interest in Georgia politics and environmental issues uniquely impacting Georgians.
- Skills: Demonstrated ability to maintain multiple social media pages at once; quickly turn around captions and ideas for social media captions; Excellent communications skills -- listening, speaking, and written; Attention to detail and commitment to an exceptional quality of work;
- Ability to partner and collaborate with the existing GCV team and represent GCV to various audiences and mediums. Work well in a fast-paced environment. Reliable, consistent, detail-oriented, and self-motivated.
- Cultural Competencies: Demonstrated awareness of one's own cultural identity, views about differences, and the ability to learn and build on varying cultural and community norms. A complex understanding of racial justice and the urgency of confronting institutional racism and inequity. Commitment to equity and inclusion as an organizational practice and culture. Proven track record of successfully working across lines of race, immigration status, ethnicity, language, class, gender, and other identities and experiences. Eagerness to learn about the complexity of issues and obstacles facing communities of color engagement in the environmental movement.
- Conditions: You must have the ability to work remotely at least 10-15 hours per week and have availability at least 3-4 days during the week. Our headquarters are in Atlanta, Georgia. However, you may live anywhere in the state conducive to this position.

## What You'll Learn

- Gain experience in creating organic social media collateral on Canva or other similar platforms.

- Fluency in Google Workspaces and familiarity with IRS rules regarding 501(c)(3) and 501(c)(4) organizations.
- Familiarity with community organizing networks and climate justice organizations doing similar work around the state and country.
- Gain a strong understanding of Georgia statewide and local politics and environmental issues uniquely impacting Georgians.

## Compensation

Compensation is commensurate with similarly situated nonprofit advocacy organizations. This is a part-time position and therefore ineligible for benefits such as paid time off.

## To Apply

Submit your cover letter and resume using the application found at [www.gcvoters.org/careers](http://www.gcvoters.org/careers). The application deadline is **March 17, 2023**. No phone calls, please.

GCV is an equal opportunity / fair chance employer committed to a just, equitable, and inclusive workplace. We encourage applications from all qualified individuals without regard to race, color, religion, gender, sexual orientation, gender identity or expression, age, origin, marital status, citizenship, disability, veteran status, or record of arrest or conviction. We encourage applicants with disabilities who may need accommodations in the application process to contact: [jobs@gcvoters.org](mailto:jobs@gcvoters.org).